Stirring the Secret Sauce
Of Job Development

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WHAT'S ON THE MENU TODAY?

- SECRET "SPICES"
- REVERSE JOB FAIR
- BIG CITY VS. SMALL TOWN
- USING LEVERAGE

BUT FIRST, THE WHY

WHY CAN'T I JUST KNOCK ON DOORS?
SECRET SPICES

APPS THAT ADD FLAVOR

SECRET SPICES

SPECIALTY NETWORKING

SECRET SPICES

USING YOUR BOARD OF DIRECTORS

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REVERSE JOB FAIRS

• WHY START
• WHO TO INVITE
• GOALS

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REVERSE JOB FAIRS

• BENEFITS TO THE JOB SEEKER

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REVERSE JOB FAIRS

• BENEFITS TO THE BUSINESS

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REVERSE JOB FAIRS

- STEPS TO SUCCESS
  - CHAMBER INVITES
  - COMMUNITY
  - AGENCY PARTNERS
  - SOCIAL MEDIA

LOCATION LOCATION LOCATION
CHALLENGES AND ADVANTAGES

BIG CITY

SMALL TOWN

BIG CITY/SMALL TOWN

• ACTIVITY!